

# Toast to Earth Day 2024 With These 8 Eco-Friendly Spirits Brands

Pedro Wolfe | Apr 22nd, 2024, 11:42 am

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Across the globe, spirits brands have reinterpreted the eco-friendly ethos with wildly different results. Some adhere to single-estate farming, making sure that every sprig of barley, juniper or agave is meticulously plucked from its own backyard. Others take a more holistic approach, using their platforms to uplift local voices and give back to grassroots organizing efforts.

In honor of Earth Day 2024, we've rounded up eight exceptional distillers who take the concept in new directions. Selections include whiskey, rum, gin, tequila, mezcal and more — hopefully, a little something for everybody.

## Mijenta Tequila



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In 2022, Mijenta Director of Sustainability Elise Som successfully led the brand on its mission to become the world's first [B Corp-certified](#) tequila. Since then, the brand has achieved full carbon neutrality, worked with indigenous groups in Ecuador to protect [jaguar habitats](#) and teamed up with the [Women's Earth Alliance](#) to fund grassroots organizing throughout Mexico.

Behind the ethos lies some fantastic spirits. The brand's flagship Blanco and Reposado have picked up traction among the additive-free tequila crowd thanks to a dedication to clean agave flavor and tropical fruit notes. Over the past year, the brand has also brought back its intricately barrel-aged Gran Reserva Añejo and ventured into the Cristalino category, both chock full of delicate greenery, lingering vanilla and Symphony barrel notes. Prices range from \$45 for Mijenta Blanco up to \$200 for its Gran Reserva.